



ZOSIMLI NAA

The Collective Power of We

2030 STRATEGIC PLAN: Accelerating Transformation Together

The Office of Zosimli Naa

2023-2030



SEEDING THE FUTURE:
A MOVEMENT NOT A MOMENT

The Office of Zosimli Naa 2030 Strategic Plan

The Pathway To Accelerated Transformation

The Office of Zosimli Naa's 2030 Strategic Plan is designed to implement innovative and dynamic strategies to build and strengthen relationships and communities in the Northern Region of Ghana and Louisville, KY, USA. Our plan's objectives have been meticulously aligned with the overarching goals of the Dagbon Strategic Plan, the Northern Development Association Strategic Plan, and the City of Louisville Strategic Plan to ensure comprehensive and cohesive progress.

There are 4 Key Pillars of Transformation that the Strategic Plan will focus on:



Health and Wellbeing

Enhancing access to healthcare, reducing health disparities, and overall better physical and mental health outcomes, with a particular focus on maternal health

Business and Innovation

Empower an ecosystem of entrepreneurs, foster a hub of innovation, and promote economic growth.



Education and Leadership

Empower generations through knowledge and foster strong, adaptable leaders who will drive change.



Culture and Community

Accelerate a deep connection, sense of community and belonging, and culture preservation among Ghanaian communities across the diaspora and in the U.S.

Each of the four pillars represents a powerful pathway that will be the catalyst for change as we move from 2023 to 2030. The bridge between the communities of Tamale, Northern Ghana, and its sister city, Louisville, KY, is necessary to address the issues facing both communities of Ghanaians and Americans. The Strategic Plan of The Office of Zosimli Naa will provide a focused effort to address the barriers in Education, Business, Health, and Culture.

Our Mission:

To provide a platform of engagement and service that unites the Northern Region of Ghana and Louisville, KY, United States constituents through education, commerce, health and wellness, and culture.

We are in a unique position to deliver a comprehensive and holistic plan to unite in an effective and efficient manner.

Our combined talents, gifts, and experiences are essential to achieving our goals and objectives.

**"A Movement, Not a Moment.
Seeding the Future, Now."**

Development is a group activity. Every great movement is preceded by sound and fueled by collective contributions of all working together towards a common goal. Our strategic plan for 2023-2030, is a seven-year plan designed by purposeful intentions, now set into motion, and ready to transform lives for generations to come.

Join Us

Please explore our website, sign up to receive future communications, and follow us on our social media platforms for detailed information on how to get involved.

Contact / Follow Us On:



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THANK YOU TO OUR TOZN INVESTORS AND PARTNERS
WHO HAVE CONTRIBUTED TO THE 2022-2030 STRATEGIC
PLAN AND ITS INITIATIVES